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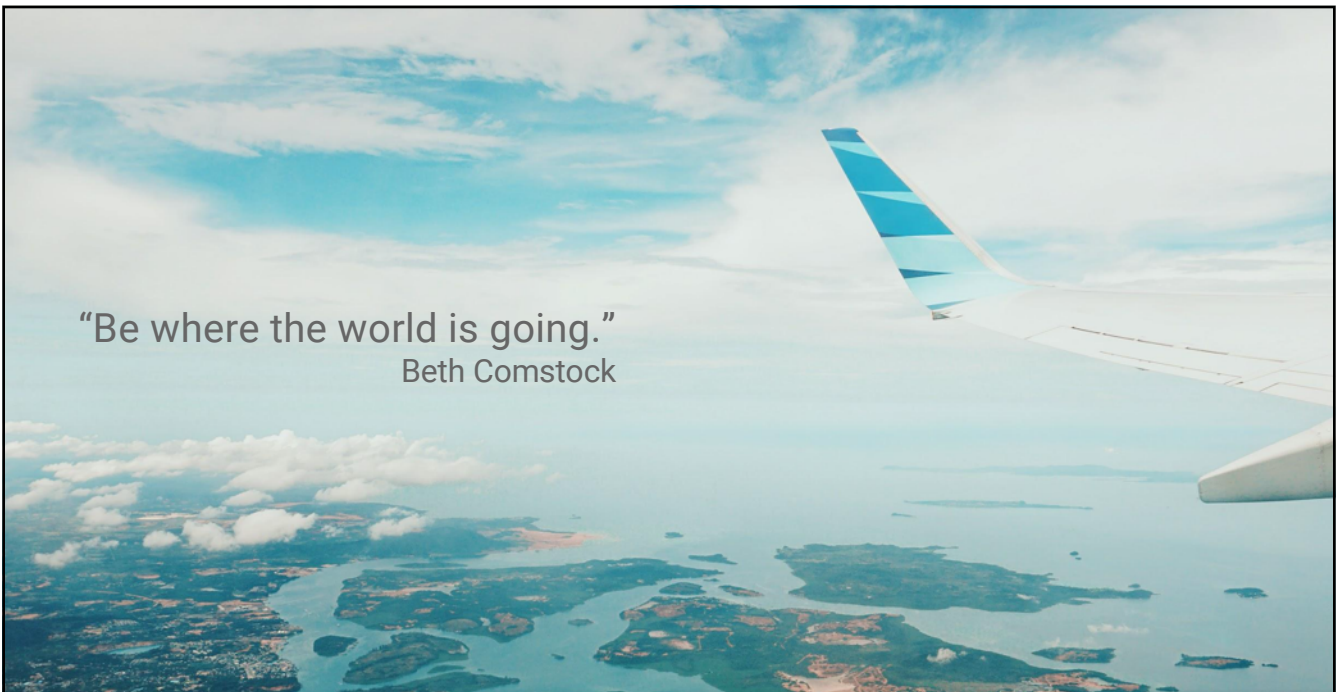


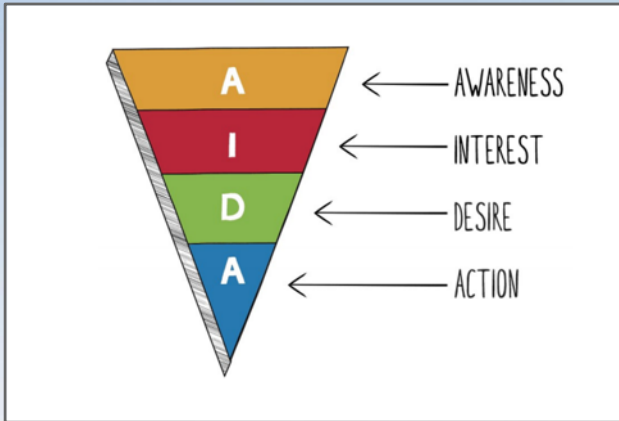
Questions?

Use the chat window
throughout the presentation!



“Be where the world is going.”
Beth Comstock






Fundamental Strategies for Sales Lead Generation







Leverage Digital Marketing

- Social Media
- PPC
- SEO
- Content Marketing



Connect With Your Existing Clients





Fundamental Strategies for Recruiting



The Four Pillars of Recruitment Marketing

Job Advertising

Employer Branding


Social Recruiting

Career Site





What is Account-Based
Marketing and
Influencer Marketing?



Do you know any
innovative approaches
to SEO and PPC?




What are some NEW
tools that leading
staffing firms are
using?



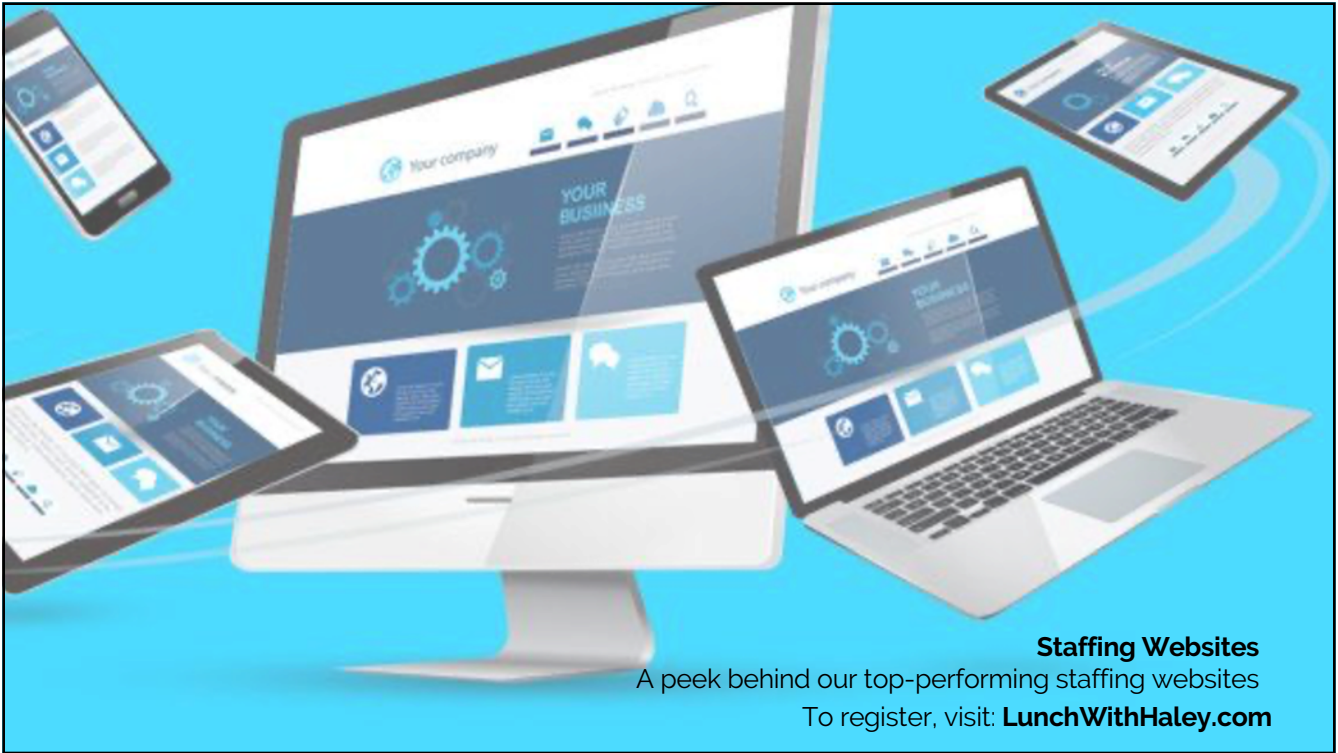
If it's not broke...
why fix it?



What one tactic should you implement now?




**SECRETS
OF STAFFING
SUCCESS**

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A peek behind our top-performing staffing websites
To register, visit: [LunchWithHaley.com](https://www.LunchWithHaley.com)



Questions?
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