

What topics would YOU like to see use cover on an upcoming episode?



Is there someone in YOUR office that should be featured on an upcoming episode?
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Who do YOU consider to be an industry thought-leader?








What is Secrets of Staffing Success?

Each episode, we interview staffing firm owners and industry leaders to evaluate their best practices, unique differentiators, and tricks of the trade that deliver world-class performance.



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50% of the people we would send out there would pass the forklift test. Now we're up to 80% by taking them through this virtual reality test.

- KELLY MCCREIGHT
CEO, HAMILTON-RYKER




“

How can firms **keep their recruiters engaged** during talent shortage times?

- KELLY MERBLER
PRESIDENT FLORIDA
STAFFING ASSOCIATION




“

Why do your job postings need to **sound like beer ads**?

- JENIFER LAMBERT
CHIEF REVENUE OFFICER
AT TERRA STAFFING GROUP




“

How did Horizon gather almost 800 reviews on your site and a 4.8 out of 5 overall rating?

- SCOTT SAMUELS
CEO OF HORIZON HOSPITALITY




“

Many firms try to be “everything to everyone”. What advantages are there to be more narrow focused?

- ROBIN MEE
PRESIDENT - MEE DERBY





“

What are some of the common traits of the most successful staffing owners?



- DAVID SEARNS
PRESIDENT HALEY MARKETING






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