





















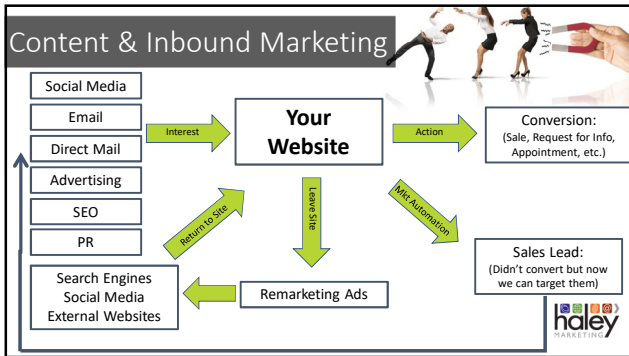


Content & Inbound Marketing

Create Content	+	Share Content	+	Drive Response
<ul style="list-style-type: none">• Blogs• Video• Infographics• eBooks• Newsletters		<ul style="list-style-type: none">• Email• Social media• Drop-offs• PPC		<ul style="list-style-type: none">• Website• Calls• Email• Social messaging

≡ 30% to 40% of new business can be inbound!

Haley Marketing logo



Integrated Direct Marketing

- Direct mail
- Email
- Social (connect & DM)
- PPC (lead gen, remarketing)
- Event marketing
- Skill marketing

Haley Marketing logo

Content & Inbound

- Blogs
- Rich media
- Social sharing
- Email nurturing
- PPC (content promotion)
- Webinars / speaking
- Landing pages

Haley Marketing logo





Any questions?

David Searns
dsearns@haleymarketing.com

Brad Smith
bsmith@haleymarketing.com

1.888.696.2900 | www.haleymarketing.com





Product Demo Webinars
Short Demonstrations of Haley Marketing's Products

Google & Social PPC for Staffing
Tuesday, January 16 at 2 PM ET

Staffing Websites & Talent Engagement
Best Practices for Driving ROI
Thursday, February 15 at 2 PM ET

Reserve your seat: www.lunchwithhaley.com