




**DEFINE
SMART GOALS**


#LunchWithHaley





What are SMART Goals?
Specific
Measurable
Achievable
Realistic
Time-Bound

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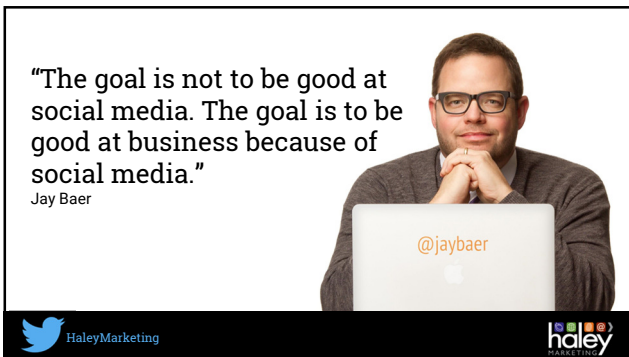
**Conceptualize
Your Strategy**

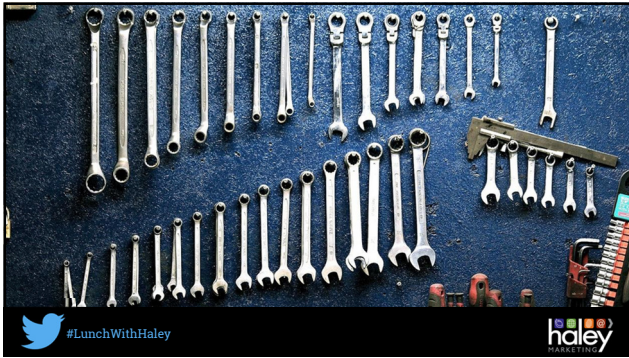
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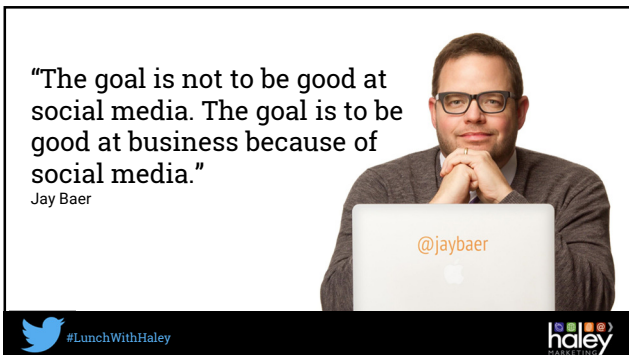




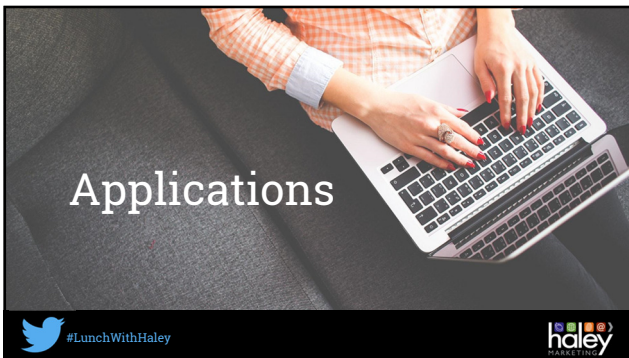
















What Drives Applications?

- Job Board Visits
- Form Submissions
- Telephone Calls to the Office
- Emails to Recruiters
- Website Visits
- Becoming an Employer of Choice
- Establishing a Referral Program
- Attracting New Candidates
- Activating Passive Candidates
- Reactivating Past Candidates
- Showcasing Brand Identity

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What Drives Job Orders?

- Contact Form Submissions
- Telephone Calls to the Office
- 1-1 Contact with Hiring Managers
- Website Visits
- Becoming a Trusted Resource
- Establishing Credibility
- Becoming a Thought Leader
- Reactivate Past Clients through Skill Marketing
- Activating New Clients
- Creating Brand Awareness

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The Tactics: How Do We Use Social Media to Support Our Strategies?

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Tactics to Generate MORE Job Orders

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Contact Form Submissions

Are You Looking to Add Strategic Thinkers to Your Workforce?

Different from Other Staffing Firms?

Request an Employee

STRATEGIES FOR SUCCESS

Request an Employee

Request an Employee

OUR BLOG

The Advantages of Developing Strategic Thinkers in the Workplace

Strategic thinking is recognized for helping businesses make smart decisions regarding the direction of the company. However, many organizations only focus on strategic planning a few times a year, or even just annually, leaving the concept on the backburner the rest of the time.

Instead of seeing strategy as a seasonal priority, most businesses would benefit from cultivating strategic thinkers in the workplace all year round. Both managers and employees, regardless of whether they are internally sourced or hired from outside agencies (i.e. Haley), can be a source of strategic insights that allow the company to flourish, so it's important to recognize anyone's potential as well.

By developing strategic thinkers, any company has the potential to benefit. Here are some of the advantages you may enjoy:

- Improved Resource Allocation**
Most businesses continue to use paper-based tools. This model includes everything from appointment booking to bookkeeping. Strategic thinkers are more capable of adopting better tools and are more apt to make smart, long-term decisions regarding automation.
- Strategic thinkers are often critical problem solvers**, so they are more capable when it comes to "fixing more with less." They also have a higher grasp on the bigger picture, so they will have an easier time choosing their resources and the distribution based on long-term goals.
- Reduce Costs** (While Utilizing The Big Idea: Develop Strategic Thinkers — and Capture Your Business)
- Increase Adaptability**
Change in the workplace is common, and strategic thinkers are well-equipped to handle the challenges that come with such shifts in practice. They understand when an opportunity to increase growth or growth potential isn't immediate action may be required. Plus, they are more able to bring others into the fold.

Request an Employee

1-1 Contact with Hiring Managers

It's National Golfing Month, Reorder

If you're too busy with work to go to a bucket of balls, that doesn't mean your employees are stuck in the rough. The fresh equipment has been kept hot at your hiring needs.

Let us take the task of finding qualified candidates off your plate, so you can get back on the green.

We look forward to talking soon.

RUSSELL REP. NUMBER: 783-998-9988

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What Is Causing Distractions in the Operating Room?

365Healthcare

By the operating room, even the most routine surgery can take a sudden and very serious turn. The most critical cases may even be a matter of life and death. In that moment, distractions are never less annoying, they can lead to errors that could cause serious complications or even endanger the patient's life.

What is causing distractions?

As OR can be a busy place, and many of the distractions are unavoidable, there might not be a simple solution to the problem.

Request an Employee

Blogging for Job Orders

Automation Personnel Services Inc (Mableton, GA) August 18 at 11:00am

The Squire Group Published by @Squire19 August 18 at 5:04pm

Verum Technical Inc

SmartTalent @SmartTalent - Sep 14 Five Questions to Ask Every Administrative Candidate

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SmartTalent

Becoming a Trusted Resource

Integrity Staffing Services @IntegrityStaff

Overall Rating / 487 Total Testimonials 4.8 out of 5 stars

5.0 RATING

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Reactivate Past Clients through Skill Marketing

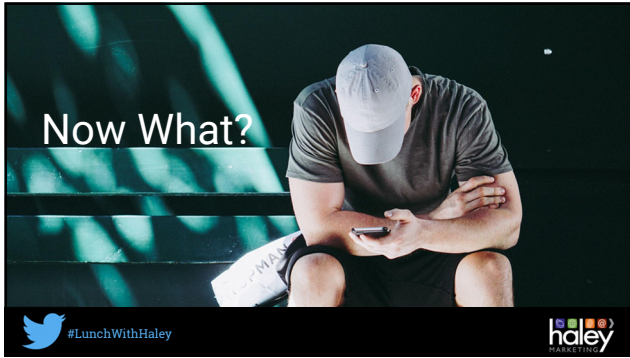
The Armada Group

ROCK STAR TALENT!

The Armada Group

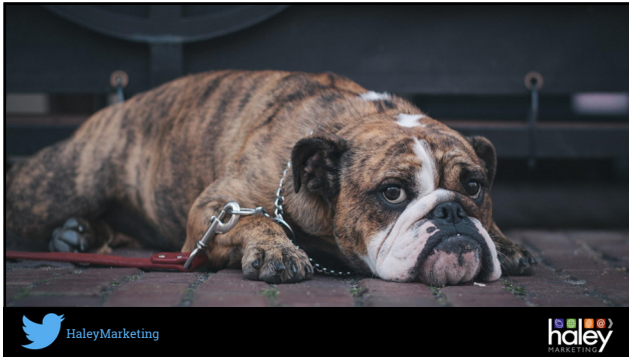
ROCK STAR TALENT!

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Coming Next:

The All-Inclusive Staffing Website
Tuesday, October 17, 2017 at 2 p.m. EDT

Staffing World 2017 Recap
Thursday, November 16 at 2 PM EDT

Reserve your seat: www.lunchwithhaley.com
